

Connect better with Sage 200 Suite v2011

Sage 200 helps you understand your business by bringing together your finances, customer details and analysis all in one solution. In this latest version, there's even more to help you stay better connected with your business, your customers and your employees.

Sage 200
Accredited

Connect better with your customers

Sage CRM
Accredited

Make the most of the built in Customer Relationship Management tools in your solution. Manage and track email campaigns in a new dedicated E-marketing area. The standard version of Sage 200 allows one user to access all the Customer Relationship Management tools. You can add more users at an additional cost.

- Quickly and easily create targeted email campaigns with over 90 templates to get you started
- Get the right messages to the right people at the right time
- Track response rates, sales and profitability of your marketing campaigns
- Deliver strong leads to your sales teams

Connect better with your business

Sage 200 v2011
NEWSLETTER
January 2012

[Visit Our Website >>](#)

[Products >>](#)

[Services >>](#)

[Newsletter >>](#)

[Contact >>](#)



Make sense of your business data with even more Business Intelligence tools that help you compare performance and profits for individual projects.

- **Review project costs year on year**
- **Compare the use of resources between projects**
- **Bring reports to life with charts, graphs and visuals**

Connect better with your employees

Manage timesheets and expenses quickly and simply with a new web-based system available in the Project Accounting module. Submit, view and authorise timesheets and expenses online, making it easy to keep track of costs.

- **Reduce time spent administrating timesheets and expenses**
- **Get up to date and accurate data**
- **Manage staff costs in or out of the office**

Connect better on the move

View and search your business information wherever you are via iPhone and Blackberry. It's a free application. Make decisions based on accurate and up to date data whether you're in our out of the office.



- **See your sales revenue**
- **Review your cash position**
- **Keep track of projects and sales**

**For further information, please contact
BTC Business Solutions on:**

**Stretchgate
Rookes Lane
Norwood Green
Halifax
West Yorkshire
HX3 8PU**

**Tel: 01274 693914
Fax: 01274 693356
Email: office@btcbs.co.uk**